

Jenga Digital Africa

Empowering Your Business with Cutting-Edge Digital Solutions

Executive Profile

Jenga Digital Africa is a premier digital-solutions partner dedicated to accelerating African businesses into the digital era. Leveraging deep local market insights and global best practices, we craft bespoke strategies and technologies that drive growth, boost customer engagement, and streamline operations. Whether you're a nimble startup or a fast-growing enterprise, our mission is to empower you to compete—and win—on a global stage.

Core Services

Service Area	Capabilities
Digital Marketing	<ul style="list-style-type: none">• SEO optimization & Yoast integrations• Social media campaigns• PPC management• Content strategy & creation
Web & App Development	<ul style="list-style-type: none">• Custom responsive websites• Mobile apps (iOS & Android)• E-commerce platforms• CMS setup & training
E-commerce Solutions	<ul style="list-style-type: none">• Payment gateway integration• Logistics & fulfillment support• CRM & customer analytics
Digital Transformation	<ul style="list-style-type: none">• Business process automation• Data analytics & reporting• Cloud architecture & deployment
Training & Consultancy	<ul style="list-style-type: none">• Digital-skills workshops• Strategy & roadmap consulting• Ongoing performance coaching

Proven Delivery Framework

- • Discovery & Strategy
 - – In-depth requirements gathering
 - – Market analysis & site-map design
 - – Custom roadmap with clear KPIs
- • Design & Prototyping
 - – High-fidelity UI/UX mockups for key pages
 - – Rapid iteration with stakeholder feedback
- • Agile Development
 - – 7-day sprint cycles for responsive build & CMS configuration
 - – Continuous integration & code reviews
- • Quality Assurance
 - – Cross-device & load testing
 - – SEO validation & performance tuning
- • Seamless Deployment
 - – DNS & SSL setup, live launch
 - – Team handover & admin training
- • Optimization & Support
 - – Ongoing monitoring & analytics
 - – Quarterly business reviews & enhancements

Success Stories

Retail E-commerce Makeover

1. Challenge: Local retailer lagging behind bigger chains
2. Solution: Tailored e-commerce platform with integrated payments & logistics
3. Outcome: 50% uplift in online sales within 6 months

Tourism Digital Campaign

4. Challenge: Low international visitor bookings
5. Solution: Targeted SEO & social-media advertising

6. Outcome: 30% boost in website traffic; 20% increase in bookings

Why Jenga Digital Africa?

- Local Expertise, Global Standards
- End-to-End Partnership: Strategy → Execution → Optimization
- Flexible Pricing Models: Basic, Standard & Premium packages
- Customer-Centric Culture: Your ROI is our bottom line

Let's Talk

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